

Traditional Values



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SPECIAL REPORT

Homosexual Propaganda Campaign Based on Hitler's 'Big Lie' Technique

By linking homosexual opponents to Nazis and the KKK, militant activists plan on overhauling straight America.

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Homosexuals have done an effective job of shifting public opinion in their favor. But most Americans don't realize that this effort is part of a carefully devised propaganda warfare campaign that has been in effect for years.

Recently, a poll conducted by the *Los Angeles Times* and released in June, 2000 indicates that more and more Americans are becoming comfortable in the presence of homosexuals. And even though they still believe homosexual behavior to be morally repugnant, they think homosexuals deserve stronger legal protections.

According to this poll, 73% of Americans say they know someone who is homosexual, compared to just 30% in 1983. Sixty percent say they are comfortable in the presence of homosexuals, compared to only 40% in 1985. Sixty-eight percent say they support anti-discrimination laws. Fifty percent also support giving lesbians and homosexual males "domestic partner" benefits--in effect giving homosexuals the same benefits as married couples.



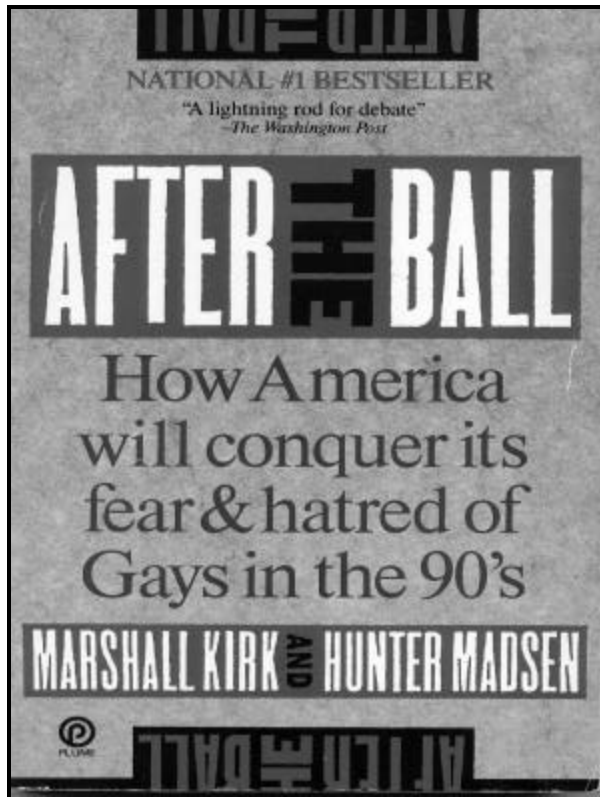
However, only 35% favor allowing homosexuals to marry, compared to 58% who oppose it. In addition, 64% of Americans still find homosexual behavior to be morally wrong. Thirty-six percent said they would be "upset" if they found

Homosexuals have launched a psychological warfare campaign against the American people.

their daughter or son to be a homosexual. Thirty-seven percent said they would be "very upset" to learn of their child's homosexual behavior. Fifteen years ago, this figure was at 90%. [1]

The Homosexual Propaganda Machine Has Done Its Job

Americans should understand that their attitudes about homosexuality have been deliberately and



Homosexuals use lying propaganda, political power and fear tactics to confuse or silence their enemies.

deceitfully changed by a masterful propaganda/marketing campaign that rivals that of Adolf Hitler. In fact, many of the strategies used by homosexuals to bring about cultural change in America are taken from Hitler's writings and propaganda warfare manuals.

Eric M. Pollard, a founder of ACT UP/D.C., says that ACT UP's philosophy was built upon the writings of Hitler in *Mein Kampf*. Pollard admitted this in an unusually candid article in the *Washington Blade* on January 31, 1991.

According to Pollard, "I have helped to create a truly fascist organization." Pollard says "We conspired to bring into existence an activist group that ... could effectively exploit the media for its own ends, and that would work covertly and break the law with impunity... Under the influence of powerful, illicit drugs [LSD], it really seemed like a good idea." [2]

Pollard admits that ACT UP/DC believed it should use deliberately subversive tactics, "... drawn largely from the voluminous *Mein Kampf*, which some of us studied as a working model. As ACT UP/DC grew, we struck intentionally and surgically into whatever institutions we believed to stand in our way."

Here are a few quotes from Hitler on the use of "Big Lie" propaganda to sway public opinion. [3] The next time you see a favorable news article on homosexuality, you might spot one of his techniques:

The size of [a] lie is a definite factor in causing it to be believed, for the vast masses of a nation are in the depths of their hearts more easily deceived than they are consciously and intentionally bad. The primitive simplicity of their minds renders them a more easy prey to a big lie than a small one, for they themselves often tell little lies but would be ashamed to tell big ones.

Something therefore always remains and sticks from the most impudent lies, a fact which all bodies and individuals concerned with the art of lying in this world know only too well, and hence they stop at nothing to achieve this end.

Propaganda must not serve the truth, especially not insofar as it might bring out something favorable for the opponent.

Through clever and constant application of propaganda, people can be made to see paradise as hell, and also the other way round, to consider the most wretched sort of life as paradise.

Pollard has admitted to using Hitler's propaganda and Nazi Brown Shirt strategies to terrorize opponents of homosexual activism. ACT

UP Brown Shirts used violence to protect the homosexual movement and abortionist clinic owners during the late 80s and early 90s.

Overhauling Straight America

Homosexuals have made their propaganda strategies clear in two major documents. One is "The Overhauling of Straight America" published in *Guide* magazine, November, 1987. The other is a book-length expanded version of this *Guide* article called *After the Ball: How America will conquer its fear & hatred of Gays in the 90s*.

These are must-reads for anyone who wants to understand how our culture is being homosexualized by a well-funded, deceitful, and determined minority of activists.

In "The Overhauling of Straight America," writers Marshall K. Kirk and Erastes Pill lay out an ambitious program of deceit and vilification of homosexual enemies. Here is the strategy:

Talk about gays and gayness as loudly and as often as possible. "The principle behind this advice is simple: almost any behavior begins to look normal if you are exposed to enough of it at close quarters and among your acquaintances."

The objective is to desensitize the public to its revulsion against homosexuality by having people constantly talking about it in a neutral or supportive manner. "As far as desensitization is concerned, the medium *is* the message--of normalcy. So far, gay Hollywood has provided our best covert weapon in the battle to desensitize the mainstream," say the authors.

Kirk and Pill say it is essential to undermine the moral authority of churches who oppose homosexuality by "muddying the moral waters." The objective is to get liberal churches to openly support homosexuality, while portraying conservative churches as "homophobic" and "badly out of step with the times and with the latest find-

ings of psychology." [4]

The authors caution against letting the American public be exposed to the truth about homosexual deviant behavior. "In the early stages of any campaign to reach straight America, the masses

...the imagery of sex should be downplayed and gay rights should be reduced to an abstract social question as much as possible.

should not be shocked and repelled by premature exposure to homosexual behavior itself. Instead, the imagery of sex should be downplayed and gay rights should be reduced to an abstract social question as much as possible. First let the camel get his nose inside the tent--and only later his unsightly derriere!"

Gays know that if their deviant sexual practices become widely known, these strange behaviors will repulse those who might otherwise support them. *What kind of behaviors do homosexuals want to keep from the American public?*

Homosexuals engage in a variety of deviant sexual acts. Here are just a few of them:

- Anal intercourse
- Oral sex
- Rimming, the practice of licking the anus. This frequently results in the ingestion of fecal matter, which leads to intestinal diseases.
- Golden Showers, urinating on one's sexual partner.
- Sex Orgies, involving dozens of men.
- Anonymous Sex using "glory holes," holes cut in a sex club cubicle wall through which one homosexual engages in oral sex with a stranger.
- Fisting, the act of shoving one's fist and arm up the anus of the sex part-

- ner.
- Sadomasochism, involving whipping, cutting, beatings, etc.
- Drug use, including the taking of amphetamines to enhance sexual pleasure.
- Bareback Parties, these are sex or-

anti-discrimination as its theme." Avoid discussion of homosexual behaviors, but concentrate on free speech, freedom of beliefs and association.

Make gays look good. Homosexuals should be portrayed not only as "Everyman" but as actually morally superior to heterosexuals.



A homosexual activist carries a placard comparing radio talk show host Dr. Laura Schlessinger to Adolf Hitler. Schlessinger, a convert to Judaism, is being targeted by homosexuals for her biblical opposition to sexual perversion.

Kirk and Pill urge the use of celebrity endorsements and a listing of famous homosexuals in history to show that homosexuals are actually superior in many ways to heterosexuals. "In no time, ... a skillful and

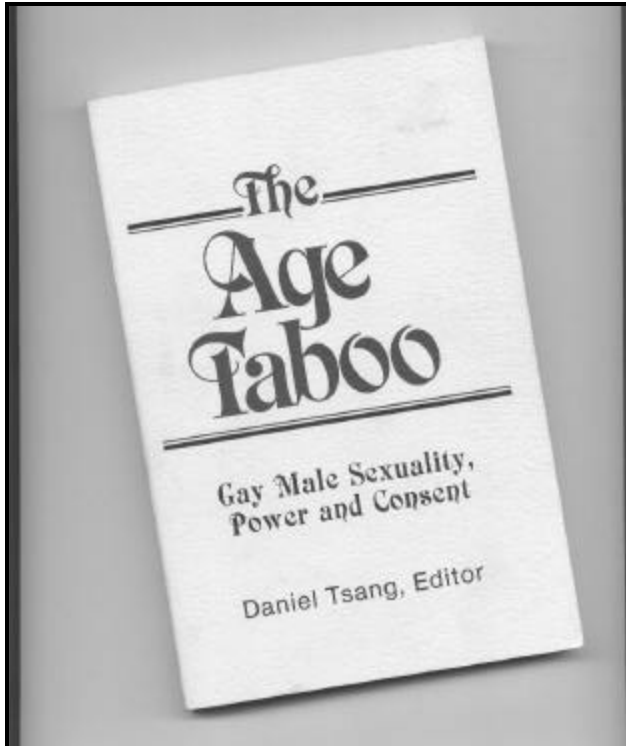
gies involving several men. These men may be HIV-infected, but do not use condoms. In many homosexual circles, getting AIDS has now become a badge of honor to the sexual revolution.

clever media campaign could have the gay community looking like the veritable fairy godmother to Western Civilization."

Portray gays as victims, not as aggressive challengers. This goal is to be accomplished by portraying homosexuals as "victims of fate" in which they never had a choice to accept or reject their sexual choices. Only normal looking homosexuals are to be shown in media efforts. Homosexuals are also to be portrayed as "victims of society." By using this tactic, homosexuals are to be shown as being brutalized and victims of job and housing discrimination and victims of public humiliation.

Give protectors a just cause. Homosexuals are to avoid demanding "direct support for homosexual practices, but should instead take

Make the victimizers look bad. Here's where the homosexual media campaign has been immensely successful. According to Kirk and Pill, the opponents of homosexuality should be linked to images of the KKK and Nazis. "The public should be shown images of ranting homophobes whose secondary traits and beliefs disgust middle America. These images might include: the Ku Klux Klan demanding that gays be burned alive or castrated; bigoted southern ministers drooling with hysterical hatred to a degree that it looks both comical and deranged; menacing punks, thugs, and convicts speaking coolly about the 'fags' they have killed or would like to kill; a tour of Nazi concentration camps where homosexuals were tortured and gassed."



Homosexuals have long sought to abolish all “age of consent” laws protecting children from sexual assault. Yet they attack conservatives and Christians who express concern over homosexuals being Boy Scout leaders. They portray themselves as “victims,” while hiding their true objective: the seduction of children.

This technique was used successfully when homosexual Matthew Shepard, a college student was tortured and beaten to death by thugs in Wyoming. The gay propaganda machine went into motion immediately. The clear objective was to link Shepard's murder with "hate speech" or Christian groups that criticize homosexual activism. Shepard's name has become a household word because of the effectiveness of gay propaganda in the media.

Yet, this same propaganda machine has minimized and discounted the brutal torture murder of 13-year-old Jesse Dirkhising who was killed by two homosexual men in Arkansas. Jesse Dirkhising was the victim of a sadomasochistic torture that went bad. Dirkhising was

repeatedly sodomized by Josh Brown, while Brown's lover looked on. Dirkhising's mouth was taped shut and he suffocated to death.

This story was virtually ignored by the mainstream media and homosexual groups acted as if this murder had no significance to them. Apparently, only if a homosexual is killed by a non-homosexual does it merit concern.

If a boy is sodomized and suffocated to death by two homosexuals, this isn't worthy of comment. In the world of homosexuality, homosexuals can only be victims, never perpetrators of hatred or murder.

After the Ball

In *After the Ball: How America will conquer its fear & hatred of Gays in the 90s*, authors Marshall Kirk and Hunter Madsen expand on this strategy of normalizing homosexuality and vilifying the enemies of homosexual behavior.

The authors explain that straight society must be changed by three means: desensitization, jamming, and conversion. Each one of these is an element of a well-planned propaganda campaign. The public is to be desensitized by being subjected to a constant barrage of talk about homosexuality until they become bored with the topic. "...to desensitize straights to gays and gayness, inundate them in a continuous flood of gay-related advertising, presented in the least offensive fashion possible. If straights can't shut off the shower, they may at least eventually get used to being wet. Of course, while sheer indifference is, itself, vastly preferable to hatred and threats, we would like to do better than that." [5]

The second goal is "jamming." This is a psychological brainwashing technique that involves Associative Conditioning and Direct Emotional Modeling. In Associative Conditioning, the person who opposes homosexual-

ity is to be bombarded with images of homosexuals being persecuted, discriminated against or murdered. As he is subjected to these images, he will develop a sense of shame over his attitudes toward homosexuals. In Direct Emotional Modeling, the straight is to be shown that his opinions are in the minority and are to be shunned by others. Most people seek approval from their peers and wish to avoid being seen as bigoted or intolerant. The objective is to convince the opponent of homosexuality that his views are hateful and in the minority.

The third goal is "conversion." According to Kirk and Madsen, "It isn't enough that antigay bigots should become confused about us, or even indifferent to us--we are safest, in the long run, if we can actually make them like us. Conversion aims at just this."

By conversion, the authors mean, "conversion of the average American's emotions, mind, and will, through a planned psychological attack, in the form of propaganda fed to the nation via the media."

Censoring the Opposition

Americans are under a psychological warfare attack from homosexual activists. They are using the media to convey their propaganda and they care very little about truth. In fact, one of their primary efforts is to prevent the truth from being known

through mainstream media outlets. Groups like GLAAD, Gay and Lesbian Alliance Against Defamation, for example, have been very successful in convincing journalists to shy away from doing news stories that might portray homosexuals in a negative way. Homosexual activists have also been successful--in large measure--in convincing journalists that any criticism of homosexuality is "hate speech," which will inevitably lead to "hate crimes."

This effort to censor any opposition to homosexuality is evident in a recent decision issued by a federal judge in San Francisco. The case involved a conflict between the City of San Francisco's Board of Supervisors and an advertising campaign called "Truth in Love." This TV ad campaign was sponsored by groups like Focus on the Family, Family Research Council, and Kerruso Ministries (an ex-gay ministry).

When the "Truth in Love" campaign started to purchase TV spots, the Board of Supervisors contacted media outlets to discourage them from running the ads. One of the ads featured an ex-homosexual who said, "The dream that I thought could never happen--having a wife and



The Clinton/Gore Administration has helped the homosexual movement by promoting gay groups inside the government, requiring pro-homosexual "sensitivity training" for federal employees, and working for passage of "hate crime" laws.

kids--has finally come true. If you're hurting, lonely or confused, Jesus can set you free."

The Board of Supervisors claimed that these ads contributed to "horrible crimes committed against gays and lesbians." In short, this was "hate speech," that would lead to "hate crimes" including murder of homosexuals. [6]

The Christian groups sponsoring this ad campaign filed a lawsuit in October 1999 to stop San Francisco from attempting to censor this message of love. A federal judge, however, ruled in June, 2000 that the Board was justified in censoring this message because of its concern over "public safety."

Brian Fahling, with the American Family Association's Center for Law and Policy sees this as a serious threat to freedom of speech. "Nothing like this has ever happened in this country," said Fahling. "this, really, is extraordinary and should give everybody great pause, because now we have a court decision--a federal court decision--that says governments can take official action condemning religious beliefs." [7] This is not only an attack on freedom of speech, but it is a direct attack on Christians and the Bible's condemnation of homosexual behavior. Yet, that is precisely what gay propagandists want: Silence the opposition by either criminalizing their speech or censoring it.

Kirk and Madsen make it clear in *After the Ball* that their goal is to *totally censor any opposing viewpoints on homosexuality*. They note, "... bigoted expression crosses the line over into brutal action. It is, we say, a direct incitement to violence, a clear and present danger to public order, like a man (to borrow the Holmesian example) falsely shouting 'Fire!' in a crowded theater, or a man (to borrow a Millite example) standing before a corn dealer's house and telling a hungry, torch-wielding mob that corn dealers are starvers of the poor. Burn, baby

burn. The excitable masses are listening, of course, torches in hand, and pick up the taunting chant themselves." [8] In simple terms, these authors are making the absurd claim that to criticize homosexuality is to incite to riot and kill. This is how they justify doing whatever they can to silence any voice that may oppose them. Fortunately, the Internet provides TVC and other pro-family groups with an uncensored way of telling the truth about homo-

END NOTES

1. Alissa J. Rubin, "Public More Accepting of Gays, Poll Finds," *Los Angeles Times*, June 18, 2000, Internet edition.
2. Tony Marco, "'Gay Rights' Strategies Involve Conscious Deception And Wholesale Manipulation of Public Opinion," Leadership University, Internet edition.
3. Ibid.
4. Marshall K. Kirk and Erastes Pill, in "The Overhauling of Straight America," *Guide* homosexual magazine, November, 1987, p. 8.
5. Marshall Kirk and Hunter Madsen, *After the Ball: How America will conquer its fear & hatred of Gays in the 90s*, Plume Books, Penguin Group, New York, NY, 1990, p. 149.
6. Stuart Shepard, "Judge: S.F. Had 'Duty' to Stop Ads," *Family News in Focus*, June 27, 2000.
7. Ibid.
8. Kirk, Madsen, p. 101.

A Self-styled 'Gay Revolutionary' Offers a Challenge to Straight America:

"We shall sodomize your sons, emblems of your feeble masculinity, of your shallow dreams and vulgar lies. We shall seduce them in your schools, in your dormitories, in your gymnasiums, in your locker rooms, in your sports arenas, in your seminaries, in your youth groups, ... wherever men are with men together. Your sons shall become our minions and do our bidding. They will be recast in our image. They will come to crave and adore us."

"All churches who condemn us will be closed. Our holy gods are handsome young men. ... We shall be victorious because we are fueled with the ferocious bitterness of the oppressed ..."

—Michael Swift,

Boston Gay Community News, Feb. 15-21, 1987

Learn how homosexual activists are working to “overhaul” straight America

Order TVC's powerful video, **Gay Rights—Special Rights**
For only \$20.

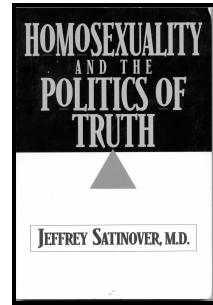
Access TVC's
Web Site for more
resources:
www.traditionalvalues.org.



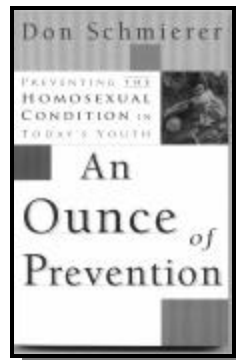
The Children of Table 34 shows how Dr. Alfred Kinsey sexually abused children to produce faulty research on male and female sexual practices. His research is the basis for sex education in this country. **\$23**



Dr. Jeffrey Satinover clearly refutes the “born gay” myth in his book, *Homosexuality and the Politics of Truth*. **\$16**



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